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# FACTSHEET

## UNLOCKING THE FULL POTENTIAL OF THE AGADIR AGREEMENT A FREE TRADE AGREEMENT (FTA) BETWEEN JORDAN, EGYPT, MOROCCO, TUNISIA

Expanding Jordan's global trade footprint  
through strategic partnerships

### Did you know?

As a party to the Agadir Agreement you  
can benefit from:



#### 1. Zero Import Tariffs:

Enjoy duty-free access to the markets of Egypt, Morocco, and Tunisia. For example, following implementation of the FTA, Jordan, Morocco, and Tunisia liberalized over 90% of their tariff lines, making exports to these countries more competitive.



#### 2. Simplified Rules of Origin:

Benefit from easier qualification for tariff benefits, fostering investment. For instance, the Agadir Agreement follows the Pan-Euro-Mediterranean system of cumulation, allowing materials from the EU, EFTA, and other participating countries to qualify as originating, promoting regional integration.



#### 3. Intellectual Property Protection:

Safeguard your innovations and trademarks with effective protection of intellectual property rights in accordance with the WTO TRIPS Agreement and national laws, ensuring that your products and technologies are well-protected in Agadir markets.



#### 4. Enhanced Market Access:

Easier access to a combined consumer base of 163 million people in Egypt, Morocco, and Tunisia.



#### 5. Regional Integration:

Utilize inputs from other trade agreements to boost local production and enjoy preferential tariffs. This allows products containing parts from multiple participating countries to be treated as local products, expanding the sourcing options for Jordanian manufacturers.





### 6. Investment Opportunities:

The Agreement foresees the coordination of economic policies on matters such as foreign trade, agriculture, industry, taxes, finance services, and customs. The Agreement also aims at the approximation of legislation between the Parties to create a favourable climate for economic integration and investment.



### 7. Liberalized Agricultural Trade:

Agadir Agreement members are allowed to put in place sanitary and phytosanitary procedures to protect the health and life of persons, animals and plants to the extent that they do not contravene other provisions of the Agreement, but, such procedures and rules shall not be used as a non-customs barrier to trade between the Parties, in accordance with the WTO Agreement on the Application of Sanitary and Phytosanitary Measures (SPS Agreement).

## KEY TERMS AND CONDITIONS

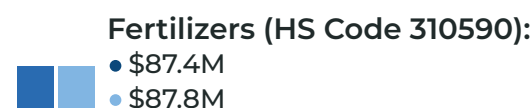
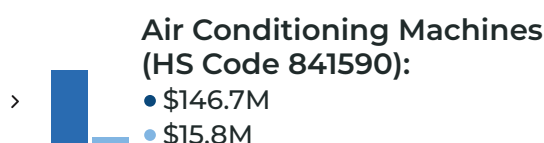
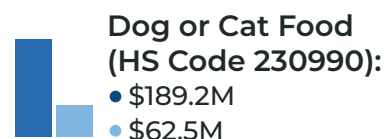
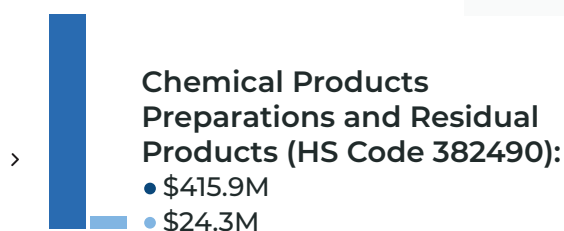
**Goods Tariffs:** Imports of industrial goods originating in Jordan are free of customs duties, charges and quantitative restrictions. Agricultural goods' liberalization follows the Greater Arab Free Trade Area implementation program.

**Exceptions:** Certain products approved by the Economic and Social Council of the League of Arab States are prohibited and not subject to the provisions of the Agadir Agreement.

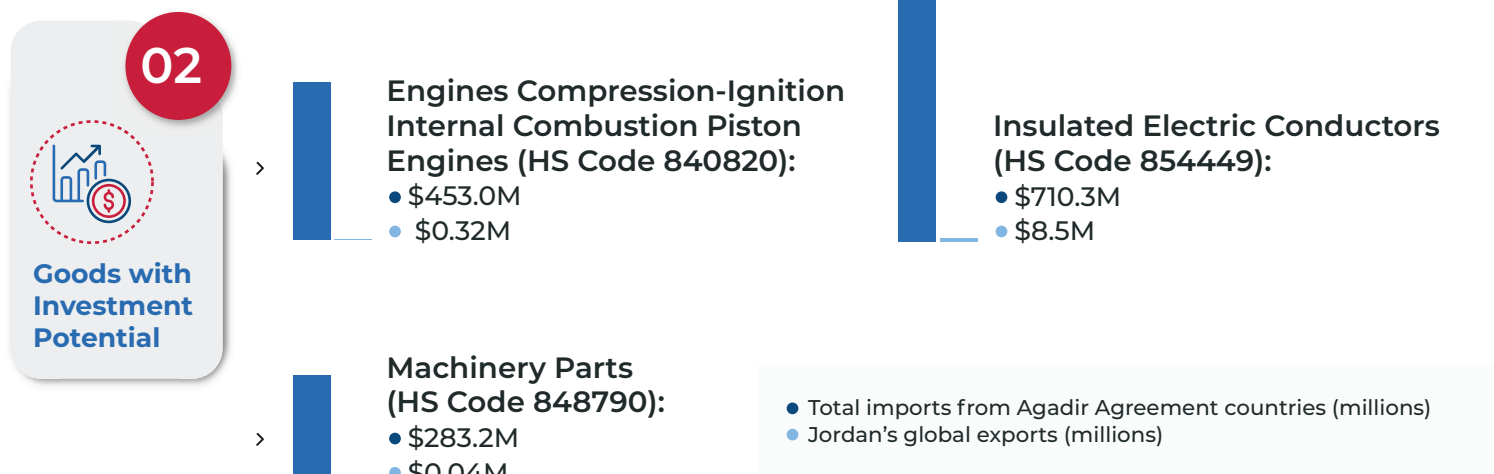
**Rules of Origin:** The Agadir Agreement follows the Pan-Euro-Mediterranean protocol, allowing diagonal cumulation with the EU and EFTA. With other Pan-Euro-Med countries, cumulation may be applied if a regional trade agreement consistent with Article XXIV of the GATT 1994 is applicable between the countries involved in the acquisition of the originating status and the country of destination and subject to transparency procedures.

## KEY OPPORTUNITIES

- Total imports from Agadir Agreement countries (millions)
- Jordan's global exports (millions)



# KEY OPPORTUNITIES



## BACKGROUND

- The Agadir Agreement was signed in 2004. In 2024 Jordan exported USD 303 million worth of goods to the markets of Egypt, Tunisia, and Morocco. These mainly included chemicals, metals, and pharmaceutical products, among others.
- The Agadir Agreement is one of eight free trade agreements Jordan has signed. These agreements facilitate trade and investment with the US, UK, Canada, Singapore, EU, EFTA, Arab and Mediterranean countries, providing access to more than 1.5 billion consumers around the world.
- Jordan is a member of the World Trade Organization (WTO), which allows it to benefit from expanded market access, technical assistance, and trade stability, resulting in reduced uncertainty and leading to economic growth.

### Resources and Contact Information:

- Agadir Free Trade Agreement
- WTO Regional Trade Agreement Database: <https://rtais.wto.org/UI/PublicMaintainRTAHome.aspx>
- Export Procedures: <https://tradeportal.customs.gov.jo/>
- Export Opportunities: <https://jordanexportportal.gov.jo/>

Mohammed Ghanem  
Foreign Trade Policy Directorate  
Ministry of Industry Trade & Supply  
✉ Email: [Mohammed.Ghanem@MIT.GOV.JO](mailto:Mohammed.Ghanem@MIT.GOV.JO)  
☎ Phone: +962 (06) 562 9030 / 200