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FACTSHEET

UNLOCKING THE FULL POTENTIAL OF THE JORDAN-CANADA FREE TRADE AGREEMENT (CJFTA)

Expanding Jordan's global trade footprint
through strategic partnerships

Did you know?

As an exporter to Canada
you can benefit from:



1. Zero Import Tariffs:

Enjoy duty-free access to the Canadian market. Following the implementation of the CJFTA, 98.6% of Canada's tariff became duty-free for imports from Jordan, significantly reducing costs for Jordanian exporters.



2. Rules of Origin:

Customs tariff advantages. By subjecting non-origin materials to sufficient working or processing in Jordan. The Agreement applies simplified rules of origin based on changes in tariff classification to establish product origin.



3. Enhanced Market Access:

Reach a consumer base of over 40 million people with high purchasing power.



4. Liberalized Agricultural Trade:

Export most agricultural products to Canada with minimal restrictions. Significant tariff reductions make Jordanian agricultural products more competitive in the Canadian market.

KEY TERMS AND CONDITIONS

Goods Tariffs: By 2012, Canada liberalized nearly 98.6% of its tariff lines (91.8% for agricultural products and 100% for non-agricultural products) for imports from Jordan, reducing trade barriers and enhancing market access.

101 tariff lines, or 1.4% of the total, remain dutiable; 100 of these lines are subject to tariff rate quotas, with in-quota duties liberalized for imports from Jordan.

Exceptions: No customs duties on electronically delivered products; internal taxes allowed if consistent with the agreement. Tariffs remain on live animals, animal products, and prepared foods.

Rules of Origin: Goods must be wholly obtained or undergo significant transformation within the territories. Non-originating materials must not exceed 65% of the product's value. Accumulation of production processes is allowed across territories with similar free trade agreements.

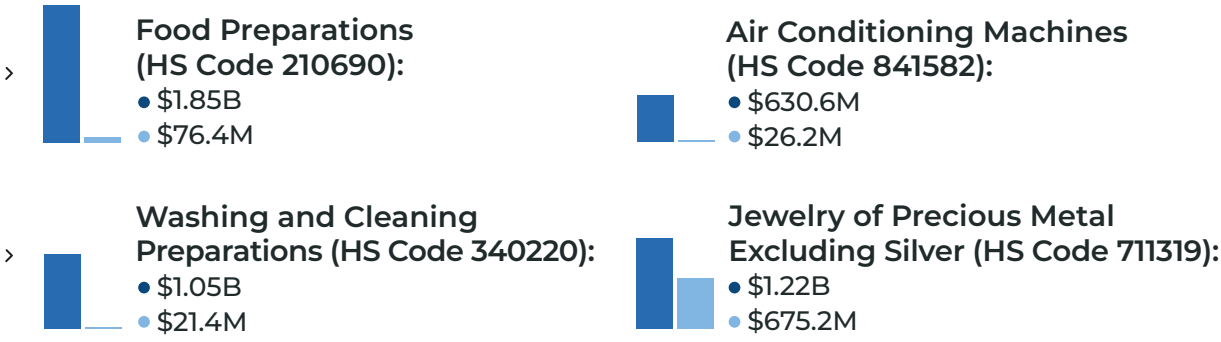
KEY OPPORTUNITIES

● Canada Imports Worth (billions/millions)
● Jordan's Global Exports (millions)

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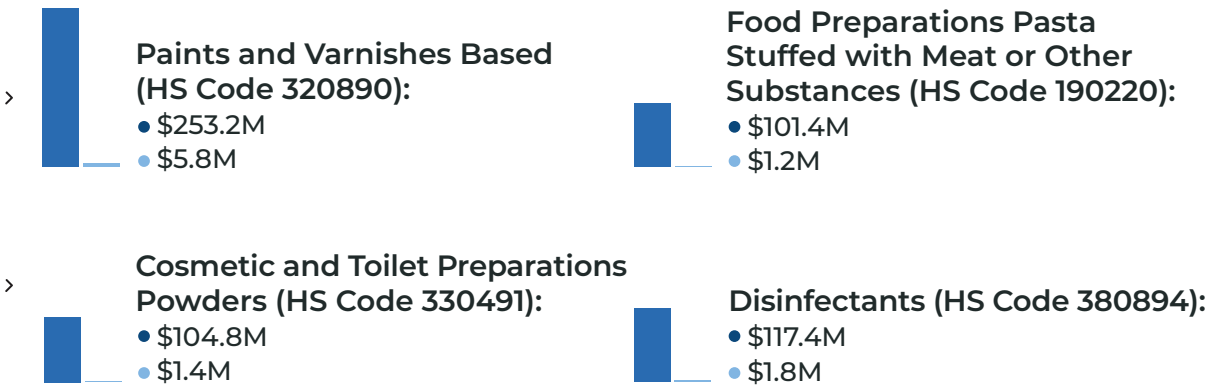
In-demand Goods



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Goods with Investment Potential



BACKGROUND

- The Canada-Jordan FTA (CJFTA) was signed in 2009. In 2023 Jordan exported USD 71 million worth of goods to the Canadian market, which mainly included chemicals, textiles, and electrical machinery among others.
- The Canada-Jordan FTA is one of eight free trade agreements Jordan has signed. These FTAs facilitate trade and export channels with the US, UK, Singapore, EU, EFTA, Arab and Mediterranean countries, providing access to more than 1.5 billion consumers around the world.
- Jordan is a member of the World Trade Organization (WTO), which allows it to benefit from expanded market access, technical assistance, and trade stability, reducing uncertainty and fostering economic growth.

Resources and Contact Information:

- Jordan-Canada Free Trade Agreement: <https://www.international.gc.ca/trade-commerce/trade-agreements-accords-commerciaux/agr-acc/jordan-jordanie/fta-ale/background-contexte.aspx?lang=eng>
- WTO Regional Trade Agreement Database: <https://rtais.wto.org/UI/PublicMaintainRTAHome.aspx>
- Export Procedures: <https://tradeportal.customs.gov.jo/>
- Export Opportunities: <https://jordanexportportal.gov.jo/>

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