



USAID
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FACTSHEET

UNLOCKING THE FULL POTENTIAL OF THE JORDAN-US FREE TRADE AGREEMENT (FTA)

Expanding Jordan's global trade footprint
through strategic partnerships



المملكة الأردنية الهاشمية
وزارة الصناعة والتجارة والاستثمار



Did you know?

As an exporter to the US you could benefit from:



1. Zero Import Tariffs:

Enjoy duty-free access to the entire U.S. market. For example, Jordanian apparel classified under HTS chapters 61 and 62 previously faced effective tariff rates of 8.2% and 9.7% before the Free Trade Agreement (FTA). These rates are now reduced to 0%.



2. Simplified Rules of Origin:

The Free Trade Agreement (FTA) between Jordan and the United States promotes production sharing through rules of origin. Under the agreement, Jordanian exports with at least 35% Jordanian added value qualify for preferential U.S. customs treatment. Additionally, up to 15% of the estimated value of the goods can be attributed to American or Jordanian origin when calculating the local added value percentage. This provision enables exporters to benefit from customs exemptions under the agreement, alongside specific rules of origin tailored for clothing and textiles.



3. Intellectual Property Protection:

Safeguard your innovations and trademarks with effective intellectual property rights protection under FTA standards. The agreement promotes innovation and legal protection of trademarks, geographical indications, copyrights, patents, and regulated products in accordance with international standards.



4. Enhanced Market Access:

Reach a consumer base of over 335 million people and tap into a market with a high purchasing power.



5. Regional Integration:

Leverage the QIZ program and other regional agreements to boost local production and enjoy preferential tariffs. This allows products containing parts from multiple participating countries to be treated as local products.



6. Investment Opportunities:

The FTA positions Jordan as an attractive investment destination for US market-oriented manufacturers. Light manufacturing such as textiles, electrical machinery and pharmaceuticals stand to benefit the most from diversifying exports to the United States.



7. Liberalized Agricultural Trade:

Export all agricultural products—except tobacco and tobacco goods—to the U.S. duty free. For example, the general duty rate of the US on packed dates, which is 13.2 cents/kg, has been abolished under the FTA for dates produced and packed in Jordan.

KEY TERMS AND CONDITIONS

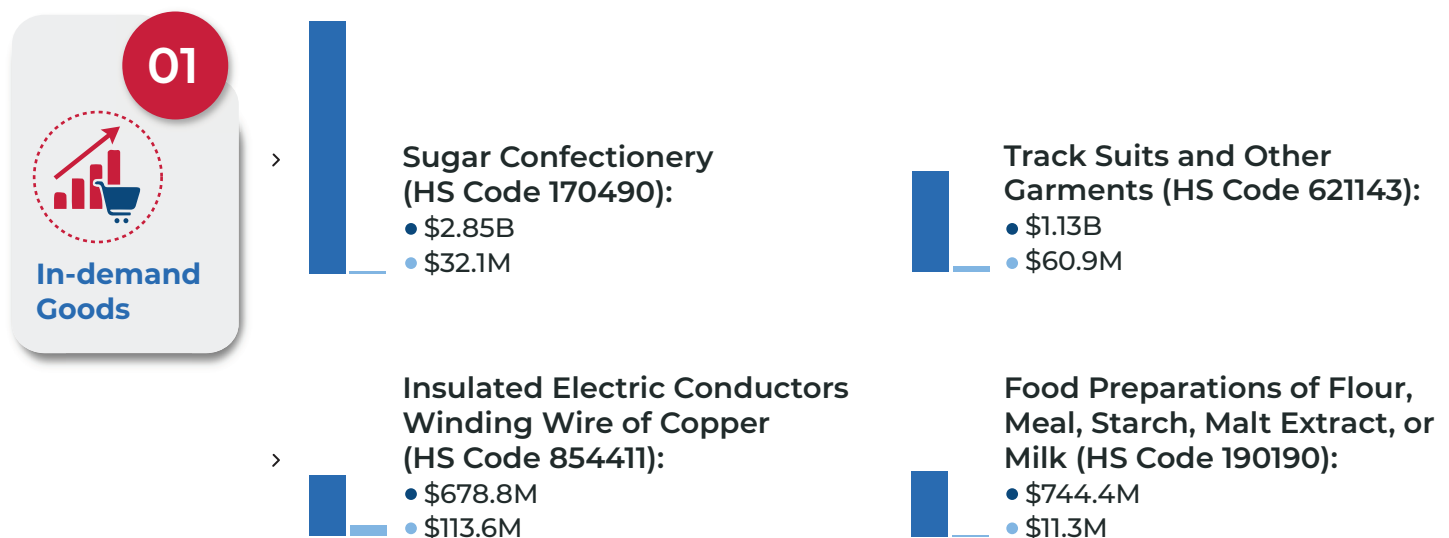
Goods Tariffs: All trade in industrial goods and agricultural products is covered by the agreement.

Exceptions: The FTA exempts only tobacco and tobacco products from tariff elimination. Both parties have agreed to avoid imposing customs duties on electronic transmissions. The provisions of the FTA allow for measures to be imposed solely for reasons related to security, international obligations, taxation, or balance of payments.

Rules of Origin: Articles must be wholly grown, produced, or manufactured in one of the Parties. The sum of the cost or value of materials produced, along with the direct cost of processing in the exporting Party, must be at least 35% of the appraised value. Materials from the other Party can contribute up to 15% of the appraised value if they meet country-of-origin criteria.

KEY OPPORTUNITIES

- Total imports from US-Jordan FTA countries (billions/millions)
- Jordan's global exports (millions)



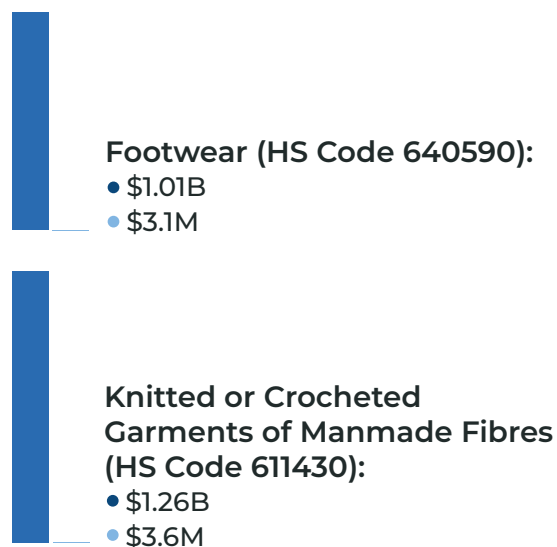
KEY OPPORTUNITIES

- US Imports Worth (billions/millions)
- Jordan's Global Exports (millions)

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Goods with
Investment
Potential



BACKGROUND

- The US-Jordan Free Trade Agreement was signed in 2000, with full implementation starting in January 2010. It has enabled the access of Jordanian exports with a value of USD 3 billion to the US market in 2023. Key exports included chemicals, textiles, precious metals, and stones, among others.
- The US-Jordan FTA is one of eight free trade agreements Jordan has signed. These agreements facilitate trade and export channels with the US, UK, Canada, Singapore, EU, and Arab and Mediterranean countries, providing access to more than 1.5 billion consumers around the world.
- Jordan is a member of the World Trade Organization (WTO), which allows it to benefit from expanded market access, technical assistance, and trade stability, resulting in reduced uncertainty and leading to economic growth.

Resources and Contact Information:

- Jordan-US Free Trade Agreement: <https://www.cbp.gov/trade/free-trade-agreements/Jordan>
- WTO Regional Trade Agreement Database: <https://rtais.wto.org/UI/PublicMaintainRTAHome.aspx>
- Export Procedures: <https://tradeportal.customs.gov.jo/>
- Export Opportunities: <https://jordanexportportal.gov.jo/>

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